**Privacy Policy** This document defines how **retractablebannerscanada.com** uses and protects information provided by its website users. Affichagesolutions.com considers your privacy as crucial. All information that could identify you will only be used in accordance with this privacy policy.

retractablebannerscanada.com reserves the right to change this privacy policy by updating this page. The user is responsible for checking this page as well as changes made to it. This privacy policy is effective as of October 1, 2011. Collected information. We collect the following types of information: • Name and occupation • Contact information including email address • Demographic data such as postal code, preferences or interests • other types of information that can be used for surveys or promotional offers.

## The way we use the information collected.

We collect these types of information to learn more about our clients' needs and provide them with a better service, especially for the following reasons: • To manage and analyze our files • To improve our products and services • To occasionally send you through your email some promotional offers on our new products, special offers or other matters that might be of interest to you • To ask you to participate in market studies by email, phone or fax • To customize our website to suit your own interests.

## Security.

One of our main priorities is to protect your information. We have implemented physical, electronic and human security measures to protect information collected through our website. **Cookies:** A cookie is a small file that requires your

permission to upload on to your hard disk. Once this permission is received, this cookie is uploaded and assists us in analyzing the web traffic or warns you when you switch to a new website. Cookies allow web applications to recognize you as unique visitor. Applications are then capable of better meet your needs or preferences by collecting them and storing them in memory. **retractablebannerscanada.com** uses cookies to check which pages are used,

allowing us to improve our website to better meet our clients' needs. We use this information to do a statistical analysis of the web traffic. Then, data is erased from our system. In general, cookies allow us to create a more interesting and better designed website by providing the possibility to follow which pages are useful and visited regularly and which ones are rarely visited and therefore, not so useful. A cookie does not give us access in any way to your computer or your personal information, apart from those to which you choose to share with us. You may accept or decline cookies. Most browsers automatically accept cookies, but there are options allowing you to change this preference. However, blocking cookies can prevent you from fully benefiting from our website. **Hyperlinks to other** websites Our website can occasionally give you links to access other interesting websites. However, once you have used these links and left our site, we cannot guarantee the privacy of your information. Therefore, rollupcanada.com cannot be held liable for the protection or the privacy of the information you provide while visiting these other

websites that are not governed by this privacy policy. We recommend checking the privacy policy of this external website. **Controlling your information** You can control your personal information that you provide as follows:

• By filling a form on our website, check the box indicating that you do not want that this information be used for marketing purposes. • If you already have given permission that your information be used for marketing purposes and that change your mind, you can contact us in writing or by email at: info@retractablebannerscanada.com.

We never sell, distribute or pass on personal information to third parties without your permission, except as may be required by law. However, from time to time, we may send you promotional offers of other companies, if desired. You can ask us for the personal information that we have about you. Fees will apply. If you wish to receive a copy, please write us at 1690 boul. Cité des Jeunes, Les Cèdres (Quebec) J7T 1K9.

If for any reason you believe that the information that we have about you is inaccurate or incomplete, please contact us as soon as possible at the above-mentioned address. We will be pleased to correct them accordingly.